

APEX 88 DIGITAL

WEBSITE AUDIT PRIVACY AGREEMENT

I _____ owner/ proprietor of _____, hereby authorize **Kilika Solutions, LLC**, an affiliate partner of **Apex 88 Digital** to conduct a thorough audit of my website. I am aware that the purpose of this audit to give Kilika Solutions a complete and detailed analysis of my website’s health, performance, and speed.

The framework of this audit will measure one or more of the following:

- Areas for optimization:**
 - -Content that will need to be updated, added, or removed.
- Proper Identification of Images:**
 - -How search engines know what the image is.
- Meta Issues:**
 - -Ensuring all pages have unique and relevant data.
- Headers:**
 - -Ensuring H1s, H2s & H3s are all used properly throughout the site.
- Mobile Responsiveness:**
 - -Ensuring the site functions on mobile devices.
- URL Structures:**
 - -Ensuring the site has proper URL structures.
- Indexability:**
 - -Ensuring that all relevant pages on the website are indexable and blocking those that do not need to be indexed.
- Duplicate Content:**
 - -Identifying and rectifying any pages with similar or identical content.
- Broken Links:**
 - Both external & internal 404s will need to be rectified and redirected.

I also understand that this is an SEO audit - which will measure how my website is optimized for search. This can include analysis of keywords, link profiles, traffic behavior, goal conversions, meta data image and video optimizations and not for any other purpose. Therefore, any information seen or analyzed by Apex 88 Digital and Kilika Solutions is subjected to strict confidentiality and copyright laws.

Name: _____

Name: _____

Signature: _____

Signature: _____

Title: _____

Title: _____

Date: _____

Date: _____

